

# CAPABILITY STATEMENT

**CAGE:** 38YM3 | **UEI:** KFKXALLENJW5 | WOSB

## CONTRACT VEHICLES:

GSA MAS | GSA OASIS+ | NAVY SEAPORT-NXG | DOD IAC MAC  
OUSD RETS | NGA MACRO | DARPA TASS | NOAA PROTECH 2.0 WX

## About Toffler Associates

We are a technology and strategic solutions firm with 30 years of experience in making organizations strong, efficient, and resilient. Our expertise helps defense and civilian agencies identify, assess, pilot, and deploy emerging tools and services to thrive in a dynamic environment. We build and execute tailored implementation and integration plans to rapidly generate value and drive mission success.

## Select Past Performances

### AFRL (2019-PRESENT)

Guiding Air Force Research Laboratory workforce and infrastructure evolution through upskilling and reengineering for digital transformation.

### DHS FPS (2014-PRESENT)

Integrating Federal Protective Service operations across 9,500+ locations and 25,000+ personnel.

### DLA (2023-PRESENT)

Provide technology insights and bring together industry and government to inform the DoD's next generation solution development.

### NATIONAL SPORTS LEAGUE (2020-PRESENT)

Conceive and facilitate tabletop exercises to work through multiple game-day scenarios and ensure league, municipal, and federal coordination.

### NYPA (2017-PRESENT)

Building physical and cybersecurity maturity and increasing resilience of operations for a major provider of critical infrastructure.

### NOAA (2017-PRESENT)

Driving adoption of emerging technologies and business management practices within a leading scientific research and development agency.

## Core Competencies

### TECH & INNOVATION READINESS

- Technology Market Analysis
- Market Landscape Assessment
- Future Market Exploration
- Portfolio Management Optimization
- Budget Prioritization

### SECURITY & RESILIENCE

- Organizational Risk & Governance Assessment
- Stakeholder Incident Assessment/Planning
- All Scenario Analysis
- Wargames and Tabletop Exercises
- Red/Blue Teaming

### STRATEGY WITH FUTURES & FORESIGHT

- Strategic Plan Development
- Stakeholder Analysis
- Market/SWOT Analysis
- Industry Benchmarking
- Strategic Plan Implementation
- Process and Operational Improvement

### WORKFORCE OF THE FUTURE

- Organizational Assessment
- Organizational Design
- Human Capital Strategy & Action Planning
- Strategic Workforce Forecasting (to include STEM Talent Sourcing, and Upskilling/Reskilling)
- Leadership Development

## What Differentiates Us?

We successfully transform **emerging and evolving technologies into tangible, mission-enabling solutions.**

The difference in our *how* translates to greater **operational effectiveness.**

## Contact Us



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## NAICS Codes

541611 541990  
541612 611430  
541690



Toffler Associates equips government leaders with the technological and strategic tools they need to capitalize on opportunities, build resilience, and win in a time rapid change.



# FROM UNCERTAINTY TO ADVANTAGE

## Charting Your Course for Success

### YOU SHAPE TOMORROW



Positioning for Advantage



Navigating Uncertainty



Thriving in the Future

### WHEN WE START WITH THE FUTURE



Taking a Multidisciplinary Lens



Integrating with Futures & Foresight



Preparing for Multiple Outcomes



Focusing on Possibilities & Plausibility

### CONTACT

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### CONNECT

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