

CAPABILITY STATEMENT

CAGE: 38YM3 | **UEI:** KFKXALLENJW5 | WOSB

CONTRACT VEHICLES:

GSA MAS | NAVY SEAPORT-NXG | OUSD RETS |
NGA MACRO | DARPA TASS

About Toffler Associates

We are a strategic advisory firm with over 27 years of experience in future-oriented solutions. Our expertise helps defense and civilian agencies identify emerging trends and develop strategies to navigate a dynamic environment. We provide tailored insights and approaches to support effective decision-making and achieve long-term goals.

Select Past Performances

AFRL (2019-PRESENT)

Guiding Air Force Research Laboratory workforce evolution through human capital strategy and upskilling initiatives for digital transformation.

DHS FPS (2014-PRESENT)

Unifying Federal Protective Service culture across 9,500+ locations and 25,000+ personnel.

DLA (2023-PRESENT)

Provide technology landscape insights and conduct workshops to inform the DoD's next generation technology development.

NATIONAL SPORTS LEAGUE (2020-PRESENT)

Conceive and facilitate tabletop exercises to work through multiple game-day scenarios and ensure league, municipal, and federal coordination.

NOAA (2017-PRESENT)

Building strategic goals for diverse Office of Oceanic and Atmospheric Research stakeholders across offices and labs.

OUSD(R&E) (2023-PRESENT)

Develop guiding vision to optimize S&T investments allowing the DoD to drive game-changing capabilities.

Core Competencies

STRATEGY WITH FUTURES & FORESIGHT

- Strategic Plan Development
- Stakeholder Analysis
- Market/SWOT Analysis
- Industry Benchmarking
- Strategic Plan Implementation
- Process and Operational Improvement

WORKFORCE OF THE FUTURE

- Organizational Assessment
- Organizational Design
- Human Capital Strategy & Action Planning
- Strategic Workforce Forecasting (to include STEM Talent Sourcing, DEIA, Upskilling/Reskilling)
- Leadership Development

TECH & INNOVATION READINESS

- Technology Market Analysis
- Market Landscape Assessment
- Future Market Exploration
- Portfolio Management Optimization
- Budget Prioritization

SECURITY & RESILIENCE

- Organizational Risk & Governance Assessment
- Stakeholder Incident Assessment/Planning
- Climate Scenario Analysis
- Wargames and Tabletop Exercises
- Red/Blue Teaming

What Differentiates Us?

We successfully transform **futures and foresight into mission-relevant strategies and actions.**

The difference in our *how* translates to **greater operational success** for our clients.

Contact Us



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NAICS Codes

541611
541690
541715

Toffler Associates equips government leaders with the foresight tools they need to mitigate risks, capitalize on opportunities, and navigate rapid change.



FROM UNCERTAINTY TO ADVANTAGE

Charting Your Course for Success

YOU SHAPE TOMORROW



Positioning for Advantage



Navigating Uncertainty



Thriving in the Future

WHEN WE START WITH THE FUTURE



Taking a Multidisciplinary Lens



Integrating with Futures & Foresight



Preparing for Multiple Outcomes



Focusing on Possibilities & Plausibility

CONTACT

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CONNECT

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