

# CAPABILITY STATEMENT

**CAGE:** 38YM3 | **UEI:** 167019020 | WOSB

**CONTRACT VEHICLES:**

GSA MAS | NAVY SEAPORT-NXG | OUSD RETS |  
NGA MACRO | DARPA TASS

## About Toffler Associates

We are a strategic advisory firm with over 27 years of experience in future-oriented solutions. Our expertise helps defense and civilian agencies identify emerging trends and develop strategies to navigate a dynamic environment. We provide tailored insights and approaches to support effective decision-making and achieve long-term goals.

## Select Past Performances

### AFRL (2019-PRESENT)

Guiding Air Force Research Laboratory workforce evolution through human capital strategy and upskilling initiatives for digital transformation.

### DHS FPS (2014-PRESENT)

Unifying Federal Protective Service culture across 9,500+ locations and 25,000+ personnel.

### DHS CISA (2019-2022)

Analyzed Cybersecurity and Infrastructure Security Agency training programs, identified security challenges, and developed strategies to enhance private sector partnerships and security.

### DLA (2023-PRESENT)

Provide the Defense Logistics Agency technology landscape insights and conduct workshops to inform next generation technology development.

### NOAA (2017-PRESENT)

Building strategic goals for diverse National Oceanic and Atmospheric Administration stakeholders across offices and labs.

### OUSD(R&E) (2023-PRESENT)

Develop guiding vision to optimize science and technology investments allowing DoD Research & Engineering to drive game-changing capabilities.

## Core Competencies

### STRATEGY WITH FUTURES & FORESIGHT

- Strategic Plan Development
- Stakeholder Analysis
- Market/SWOT Analysis
- Industry Benchmarking
- Strategic Plan Implementation
- Process and Operational Improvement

### WORKFORCE OF THE FUTURE

- Organizational Assessment
- Organizational Design
- Human Capital Strategy & Action Planning
- Strategic Workforce Forecasting (to include STEM Talent Sourcing, DEIA, Upskilling/Reskilling)
- Leadership Development

### TECH & INNOVATION READINESS

- Technology Market Analysis
- Market Landscape Assessment
- Future Market Exploration
- Portfolio Management Optimization
- Budget Prioritization

### SECURITY & RESILIENCE

- Organizational Risk & Governance Assessment
- Stakeholder Incident Assessment/Planning
- Climate Scenario Analysis
- Wargames and Tabletop Exercises
- Red/Blue Teaming

## What Differentiates Us?

We successfully transform **futures and foresight into mission-relevant strategies and actions.**

Our **how translates to greater operational success** for our clients.

### NAICS Codes

541611 541612  
541613 541618  
541690 541715  
541990 611430

## Contact Us



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**Toffler Associates equips government leaders with the foresight tools they need to mitigate risks, capitalize on opportunities, and navigate rapid change.**



# FROM UNCERTAINTY TO ADVANTAGE

## Charting Your Course for Success

### YOU SHAPE TOMORROW



**Positioning for Advantage**



**Navigating Uncertainty**



**Thriving in the Future**

### WHEN WE START WITH THE FUTURE



**Taking a Multidisciplinary Lens**



**Integrating with Futures & Foresight**



**Preparing for Multiple Outcomes**



**Focusing on Possibilities & Plausibility**

#### CONTACT

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#### CONNECT

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